## Morris Shapiro

Morris Shapiro, a son of Solomon and Sarah Shapiro was born in Memphis in 1894. He received his education in the public schools of Memphis, and after the completion of his education, he decided to enter the business world. In partnership with Joseph Menke, he established the Keystone Laboratories, a business which was very successful and now occupies a leading place in the ranks of manufacturers of cosmetics. The Keystone Laboratories are at 491 S. Third Street.

Mr. Shapiro, who lives at 2046 Lamar is a member of Congregation Children of Israel, Sam Schloss Lodge of the B'nai B'rith, B. P. O. E., Masonic Order and Rex Ridgeway Country Club.