



*Milton S. Binswanger*

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Milton S. Binswanger of 1561 Peabody Ave. was born in Richmond, Va., in 1877, the son of Samuel and Bertha Harburger Binswanger. It was there that he received his public and high school education, and started his business career.

In 1906, he moved to Memphis and founded the firm of Binswanger and Co., and has continued his business activities here for the past twenty five years.

He married Miss Florence Lesser, and has three children, Lenora Bertha, aged eighteen, a graduate of a preparatory school in Massachusetts, Emma Sue, aged fifteen, a student in a private school, and Milton S., Jr., aged eleven.

As secretary in charge, he superintended the building of the Joy and Mary Newburger Annex of Temple, Children of Israel. He was later elected president of Congregation, Children of Israel for the year of 1928 and re-elected in 1929.

Mr. Binswanger is also a member of the executive committee of the Federation of Jewish Welfare Agencies, a member of the Board of the Eye, Ear, Nose and Throat Hospital and a member of the Board of Governors of the B'nai B'rith Home.

As executive of campaign committee of the Community Fund, he was an ardent worker and a generous contributor. As chairman of the industrial committee of the Chamber of Commerce, Mr. Binswanger devoted much of his time and efforts toward bringing various industries to Memphis. The latest and largest of these enterprises was the bringing of natural gas to Memphis. He spent many months in the east studying natural gas conditions. This is considered one of his greatest civic enterprises as it was of benefit to the people of Memphis as a whole.

Mr. Binswanger is the recipient of the Joseph Newburger Memorial Cup which was presented to him by the Junior Congregation of Temple Children of Israel for the most outstanding deed of the year of 1929. This cup was presented to him on the occasion of the Seventy Fifth Birthday Celebration of Congregation Children of Israel.

Mr. Binswanger has led many campaigns for the general good of his people, the most outstanding of which was the drive for the Jewish Welfare Agency in Memphis.

Mr. Binswanger is a member of Congregation Children of Israel, the Sam Schloss Lodge of the B'nai B'rith, the Elks, Past President and Director of the Family Welfare Agency, Past President of the Federation of Jewish Welfare Agencies, member of the Executive Committee of the Rotary Club, member of the Rex Ridgeway Country Club, and a director of the Community Fund.