



Edward M. Salomon

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The life of Colonel Edward M. Salomon reads like a Horatio Alger story, for it is the history of a man who started his business career as a stock boy in the Boston Store of Chicago under the management of George Brandes, and climbed the pathway of success until, still young, he became the president and general manager of The New Bry's of Memphis, one of the largest department stores in the country.

As a boy, Colonel Salomon loved to sell things. And that explains his first work in a department store. However, he left the department store after a few years, and entered the manufacturing business. But the manufacturing business did not appeal to him as much as the department store, and altho he was successful, he returned to his first work.

He became the merchandise manager of the Omaha, Nebraska store of Mr. Brandes, and continued his work there until 1925. At that time, he was given his choice of becoming the basement manager of either the Memphis or the Columbus stores. He chose Memphis. And before he had been in Memphis long, the company officials recognized his splendid efforts, and made him president and general manager of The New Bry's.

It would be impossible to list all of the activities of Colonel Salomon since his arrival in Memphis. No one knows all of them—not even the Colonel himself. However some of the high lights in his life of service are:

President of the Goodfellows of Memphis for two years.

Member of the Auditorium Commission of the Ellis Municipal Auditorium.

President of the Boy Scouts.

Colonel of the Governor's staff.

Past President of Sam Schloss Lodge of the B'nai B'rith.

President of the East Memphis Civic Club, and interested in all Civic Clubs.

Member of the Flood Relief.

He has been praised editorially by every newspaper in Memphis for his various activities, which include every field of worthy endeavor. Mayor Watkins Overton publicly expressed this opinion of Colonel Salomon:

"The City of Memphis has received thru the splendid civic spirit, untiring labor, and generosity of Edward M. Salomon benefits that will long be remembered. He is to be congratulated."

Colonel Salomon's keen interest in aviation resulted in the airport of The New Bry's, and eventually resulted in the Municipal Airport of Memphis.

The Colonel is still a young man. He was born in Chicago on October 5, 1888, the son of Mr. and Mrs. B. Salomon. The biggest event in his life occurred when he married Miss Grace Jesselson on June 14, 1913. Colonel and Mrs. Salomon have two children, Edward who is eighteen, and Evelyn who is fifteen.